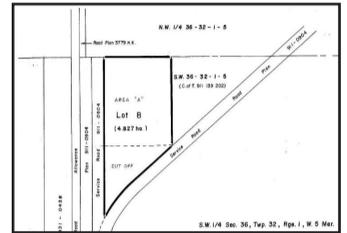


UNRESERVED AUCTION

NORM BLOCK LAND & EQUIPMENT

OLDS, ALBERTA - MAY 18 & 19, 2021



Norm Block Offers A Prime Property And More

Norm Block was born in Swift Current, Saskatchewan in a time when Guy Lombardo & His Royal Canadians were topping the Canadian Music charts. Norm, the son of an Oilfield man, made the journey with his family to Didsbury in the late 1950s where they settled on 5 quarters. There, the family had a substantial cattle operation for many years, and at one time had a feedlot that supported as many as 1000 head. "My dad was never one to do things small", says Norm, "He went all out on pretty much everything he did."

Norm left the Didsbury area after high school to pursue his own work interests. He spent time living and working all over the province, including Calgary, Pincher Creek, and Grand Cache. He did return though, whereupon he met his wife Eloise and raised 2 kids. Work for Norm included the gravel business, trucking industry, paving business, coal industry, and most prominently, selling cars and trucks in both Didsbury and Olds. "My friend and business partner Cliff and I bought Mountain View Motors in Didsbury", says Norm, "We ran that successfully for many years until I sold my half of the business". That wasn't then end of his time selling cars and trucks, however. Right after moving on from the dealership in Didsbury, Norm went to work at the Ford dealership in Olds and continued with his passion of cars, trucks and motorbikes for many years.

The property up for auction originally belonged to Norm's father and was purchased from the estate after his father passed in 2005. "Dad bought the property in 1982 and we ran a trucking business as well as a paving business out of here for quite a while", says Norm, "Most of the buildings were already here including the house, which was

built in the early 1900s." The property has served Norm well, but it is time to move on and let someone else enjoy it. "I'm not able to get the full use of the property anymore due to some health concerns, so I'm happy to sell it to someone who will", says Norm.

When asked about the most interesting items he has up for auction, in addition to the land, which would be an ideal location for many businesses with its highway 2 frontage, Norm was quick to point to his large collection of guns. "There are a number of quite rare firearms in this sale", says Norm "The competition hands guns are very interesting, as are the German Lugers." Of course there are many other interesting items, including the 1965 Ford Thunderbird with only 65,000 original miles, as well as the Ford F100 step-side, which would make a great restoration project.

The auction will be conducted by Premier Auctions and will be in a timed-online format closing over 2 days, opening up for bidding May 6 (land) and May 12 (equipment), and closing on May 18 (land) and May 19 (equipment). "This is such a great location, right on HWY 2", says Cody Hayes, President of Premier Auctions, "We're selling it 100% unreserved, so the potential here for someone to get a great deal on a prime property is very real".

Viewing will follow all Covid-19 protocols and will take place May 17, 10:00 am to 5:00 pm, or by appointment. For private viewing, call Craig Bezjack @ 403-863-1493. You will need to register with the auction company by visiting their website: www.premierauctions.ca. For further information, please call Cody @ 403-669-1109.

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